

Official Rules for the Direct General 2017 Father's Day Sweepstakes

No Purchase Necessary. A Purchase Will Not Increase Your Chances Of Winning.

- 1. Eligibility:** The Sweepstakes is open only to legal residents of the United States who are at least eighteen (18) years old. Employees of Direct Administration, Inc. ("Sponsor"), Sponsor's affiliates, their advertising or promotional agencies, as well as the immediate family (spouse, parents, siblings, and children) and household members of those employees, are not eligible to enter.
- 2. Entry Period:** The Sweepstakes begins at 12:00 AM CT on June 1, 2017 and ends at 11:59 PM CT on June 14, 2017. Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Sweepstakes.
- 3. How to Enter:** Enter by visiting the Father's Day Sweepstakes blog [here](#) and follow the instructions to fill out the entry form. There is a limit of one (1) entry per person, and you may not use multiple e-mail addresses to enter. The use of an agency or any automated system to enter is prohibited, and Sponsor reserves the right to disqualify any entries received through such methods or that otherwise do not comply with these rules.
- 4. Drawing:** On or about June 17, 2017, Sponsor will select one (1) potential winner in a random drawing of all entries received. Winner will be contacted via phone, email or mail. The odds of being selected depend on the number of valid entries received.
- 5. Requirements of Potential Winners:** Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on his/her behalf. If the potential winner cannot be reached or fails to timely acknowledge Sponsor's notification, the Sponsor may select an alternate potential winner in his/her place at random from the remaining entries. If a potential winner is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. A potential winner must continue to comply with all terms and conditions of these Official Rules and the winning is contingent upon fulfilling all requirements.
- 6. Prize:** One (1) Grand Prize winner will our "Dad-Pack Gift Set" that includes a handheld vacuum, a 42-piece emergency road assistance kit, car charger with extra ports, suction cup phone mount, seatbelt cutter/window breaker escape tool and a digital tire pressure gauge. The total approximate retail value of the prize is approximately \$130.00). A winner is responsible for paying any applicable income taxes and all other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor, in its sole discretion. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason.
- 7. General Conditions:** If the operation, security, or administration of the Sweepstakes is impaired in any way, Sponsor may, in its sole discretion, either: (a) terminate the Sweepstakes; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes; or (c) award the prize(s) at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Sweepstakes, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not

constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication. In the event of a dispute as to the owner of an online entry (if applicable), the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Sweepstakes is subject to federal, state, and local laws and regulations and is void where prohibited. By entering, you indicate your full agreement to these Official Rules and Sponsor's decisions regarding the Sweepstakes, which are final and binding. Winning a prize is contingent upon fulfilling all requirements in these Official Rules.

8. **Release and Limitations of Liability:** By entering, you agree to release and hold harmless Sponsor, its parents, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property. You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
9. **Privacy and Publicity:** Any information you provide when you enter the Sweepstakes will be used in accordance with Sponsor's [Privacy Policy](#). Except where prohibited, participation in the Sweepstakes constitutes your consent to Sponsor's use of your name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
10. **Disputes:** You agree that all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Tennessee. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Tennessee, without giving effect to any choice of law or conflict of law rules (whether of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Tennessee.
11. **Sponsor:** The Sweepstakes is exclusively sponsored by Direct Administration, Inc., 1281 Murfreesboro Road, Nashville, TN 37217.
12. **Results: Results:** For the name of the winners, please send a self-addressed stamped envelope to Direct Administration, Inc., 1281 Murfreesboro Road, Nashville, TN 37217, Attn: Sweepstakes Sponsor-legal. Requests must be received within thirty days after the drawing date.